

MAR/APR 2008

Hotel Business Review

MIDDLE EAST

REVIEWING THE LATEST IN...

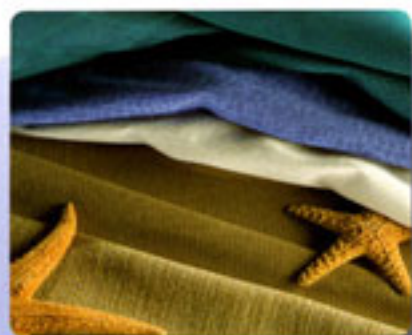
- Minibars ■ Furniture
- Fire & Security



THE MIDDLE EAST'S HOTEL MAGAZINE

marketplace

A SELECTION OF THE LATEST PRODUCTS AND SERVICES FOR THE HOSPITALITY INDUSTRY



The **'Networks'** collection by **Perennials Outdoor Fabrics** is inspired by the fishing nets of Polynesia and comprises 4 patterns in colours inspired by coral reefs and volcanic terrain. 'Mesh Around', available in 19 iridescent colours, has the appearance of net undulating in flowing water. 'Nothing But Net', suitable for heavy-duty contract use, is inspired by nets used to troll for larger fish in the Pacific Rim. From the exterior, the elegant look of 'Sheer Net' is neutral and solid while the interior presents an ever-changing play of pattern and light. Sophisticated and durable 'Shibori' is inspired by ancient Japanese elaborate tie-dyed designs. NetWorks can be used for any in or outdoor area. Perennials Outdoor Fabrics are soil-, mildew- and UV-resistant and backed by a 3-year warranty.

www.perennialsfabrics.com

Electric Mirror introduces The Loft Mirror TV, which sets a new standard in luxury and new-age technology. With Mirror TV Technology that allows 99% of the LCD's brightness, clarity and colour to transmit, the Loft Mirror TV is a striking modern experience. The Loft Mirror TV is a polished edge mirror TV, with no lights. The size of this simple and clean, yet surprising mirror TV is 100 x 100 x 3.5 cm and the LCD size is 39 cm. For further information contact Bagno Design: +971 4 339 5660 or info@bagnodesign.org

A highlight of **Gandia Blasco's** new outdoor furniture, carpet and textile collections, is the new outdoor lighting collection: Pirámide, Esferas and Cubos. A perfect complement to all Gandia Blasco's collections, they are made of plastic (polyethylene) and are resistant to the hardest weather conditions. There are also two novelties in the 356 collection: an armchair and a table, modular pieces allowing for countless combinations. The giant Tipi is one of the collection's most spectacular pieces; at over 5m high with an inner mat of almost 20m². Gandia Blasco ranges are distributed by Nakkash Gallery: 04-2826767

www.nakkashgallery.com



With the latest digital technology, the award-winning **GROHE Ondus** Premium Lifestyle collection of faucets and showers are intuitive and easy to use. Setting the water temperature and flow rate at the basin is simple. Self-explanatory icons aid navigation and a digital display shows the selected setting. The new control element makes it possible to electronically select from a head, side, or hand shower or to change from the hand shower to the bath spout. Users can personalise their bathing experience by presetting functions or choosing the factory preset programmes for, e.g. teeth brushing. The Ondus collection comes in an array of forms from 3-hole basin mixers to 5-hole tub fillers, from head to hand showers.

www.groheondus.com

Technogym® introduces the first line of equipment and methodology for muscle elongation, which will provide freedom of movement to users of all ages. Regular muscle elongation combined with strength and cardiovascular training has anti-aging effects and ensures a strong, firm and flexible body. FLEXabilityΣ has been developed in collaboration with doctors and physiotherapists to perform stretching of the anterior and posterior muscle chains, reducing execution time and maximising results. A few minutes are sufficient to achieve functional muscle elongation, improve posture and wellbeing. Movement is regulated by means of a patent that ensures natural and progressive elongation. FLEXability™ is perfectly suited to gyms, work environments, wellness centres and hotels.

www.technogym.com